MULTIMEDIA UNIVERSITY

STUDENT ID NO

MULTIMEDIA UNIVERSITY

FINAL EXAMINATION

TRIMESTER 1, 2018/2019

BPS1014 - PSYCHOLOGY

(All sections)

16 OCTOBER 2018
2.30 p.m. – 4.30 p.m.
(2 Hours)

INSTRUCTIONS TO STUDENTS

1. This question paper consists of **TWO pages.**
2. Answer **ALL** questions.
3. Write your answers in the Answer Booklet.

SUBJECTIVE QUESTIONS [50 MARKS]

Instructions: Answer **ALL** questions. Write your answers in the Answer Booklet.

Question 1

a) Abraham Maslow is famous for his theory about motivation.

Describe Maslow's perspective of psychology.

(2 marks)

b) Maslow also proposed that nothing else matters when a person is without something major, such as food, except getting that one thing to survive, and these needs are what motivate our behaviors.

Explain Maslow's Hierarchy of Needs besides the physiological need to satisfy hunger, thirst and fatigue.

(8 marks)

Question 2

a) At the beginning of a trimester, students show no difference in their emotion and behavior when they meet their lecturer, Professor Winnie. However, by the end of the trimester, students get nervous when they see Professor Winnie because she normally gives pop quiz during the class.

Explain the scenario above.

(5 marks)

b) "This is the third stage of memory where information is kept for long period of time."

Explain the stage of memory mentioned in the statement above.

(5 marks)

Question 3

Some students are good in mathematics while others perform great in language subjects. Some students are talented in music while others do well in sports.

Discuss a theory of intelligence that explains the phenomenon above.

(10 marks)

Continued...

Question 4

The Sixteen Personality Factors are quite a lot to discuss when talking about someone's personality. Later researchers attempted to reduce the number of trait dimensions to a more manageable number, with several groups of researchers arriving at more of less the same five trait dimensions.

Discuss the model of personality which represents the core description of human personality.

(10 marks)

Question 5

a) Ben feels stressed out for not being able to pay his school fees. Discuss **TWO (2)** coping strategies that Ben can use to deal with his stress.

(4 marks)

b) Rita wants a handbag for her birthday. She intends to ask her boyfriend to gift her the handbag. Describe **TWO (2)** techniques that Rita could use to persuade her boyfriend to buy it for her.

(6 marks)

End of Paper